**BUSINESS REQUIREMENT**

**To conduct a comprehensive analysis of Blinkit’s sales performance, customer satisfaction and inventory distribution to identify key insights and opportunities for optimization using various KPIs and visualizations in Power BI.**

**KPI Requirement**

1. **Total Sales :** Overall revenue generated from of items sold.
2. **Average Sales :** The average revenue per sale
3. **Number of Items :** Total count of different items sold
4. **Average Rating :** Avg customer rating for items sold.

**Chart’s Requirements**

1. **Total Sales by Fat Content**
2. **Total Sales by Item type**
3. **Fat content by outlet for Total Sales**
4. **Total Sales by outlet establishment**
5. **Sales by outlet size**
6. **Sales by outlet Location**
7. **All Metric by Outlet Type**